

**REEKS VISITOR SURVEY –
“3-minute Survey!”**

Car park: _____

Date: ____ / ____ /15 Sun / Mon / Tues / Wed/ Thurs / Fri / Sat (please circle **one**)

1. Age Bracket: Under 18 36-50 Over 65
 18-35 51-65

2. Gender: Male Female

3. What is your main reason for visiting the Reeks Region?
 Holiday, short break Day trip
 Business Passing through
 Visiting friends/relatives
 Other, please specify _____

4. On this visit, how many nights did you stay in the Killarney/Mid-Kerry area?
 Did not stay overnight 1-2 nights
 3-5 nights 5-7 nights Over 7 nights

5. What type of accommodation did you use on this visit?
 B&B /Guesthouse /Farmhouse
 Holiday Hostel
 Hotel
 Self-catering house/apartment
 Stayed with friends or relatives
 Camping, caravanning
 Other, please specify _____

6. On this visit to the Killarney/Mid-Kerry area, what *activities* did you participate in?
(Tick all that apply)
 Walking/hiking on a marked or mapped trail
 Walking/hiking casually
 Cycling
 Freshwater angling
 Golf
 Horse riding or other equestrian activity
 Bird/wildlife watching
 Rock climbing
 Kayaking/Canoeing
 Para gliding
 Guided walk
 Cycling routes
 ‘Learn-to’ activity (e.g.cookery, arts & crafts, photography, language etc)
 None
 Other, please specify _____



7. Estimate your average daily spend on this visit to the Killarney/Mid Kerry Region:

€ _____

8. How many times do you visit the MacGillycuddy Reeks per annum?

9. How did you hear about the MacGillycuddy Reeks:

- | | | | | | |
|---------------|--------------------------|--------------|--------------------------|---------------------|--------------------------|
| Advertisement | <input type="checkbox"/> | Brochure | <input type="checkbox"/> | Guide Book Referral | <input type="checkbox"/> |
| Internet | <input type="checkbox"/> | Signage | <input type="checkbox"/> | Previous Visitor | <input type="checkbox"/> |
| Television | <input type="checkbox"/> | Live Locally | <input type="checkbox"/> | From friends | <input type="checkbox"/> |
| Other | _____ | | | | |

10. What do you think of the facilities?

- Excellent.....
Very Good.....
Fair.....
Poor.....

11. What extra facility/service (not currently provided) would have increased your enjoyment?

12. How do the MacGillycuddy Reeks compare to similar attractions?

- More favourably....
Favourably.....
Less Favourably....

13. Would you recommend the MacGillycuddy Reeks?

- Maybe.....
No.....
Yes.....

14. Where do you reside? _____

15. Would you be in favour of a small charge for parking (to be used for carrying out remedial works in the Reeks)?

- Yes.....
No.....

If yes how much per day: €2-€5 €5-€7 €7-€10

16. Are you part of a guided group or independent group? (Circle one option)

